

Outfit Guide



Tip 1: Consider Location

Your outfit should reflect your environment, and compliment it! Sessions in natural areas should compliment the scenery of greens, oranges, or blues depending on the time of year.

Colorful outfits work best for beach locations, and neutrals work best for field/woods to stand out against strong greens. City locations work best with grey and darker colors.



Tip 2: Color Palletes



Try to avoid neon or flourecent colors which can clash with your background. Strong patterns can take away from the meaning of the photoshoot: you! Neutrals are always a safe option to keep the focus on you/and your loved one.

There are exceptions to this rule, if you are incorporatating a traditional cultural outfit. Patterns are great if used correctly, if you would like to incorporate one, make sure it is not too busy.

Beach Session



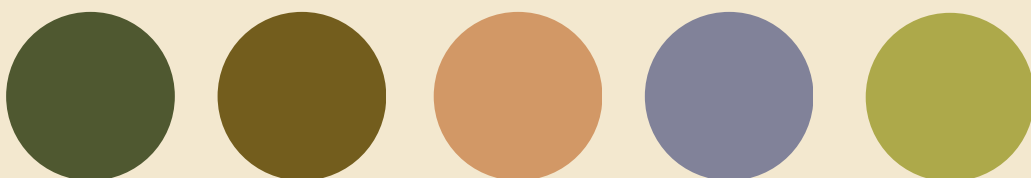
Field Session



City Session



Forest Session



Tip 3: Movement & Props

Flowy skirts and dresses make running down the beach or twirling in the forest more fun! Skin tight dresses are hard to pose. Find an outfit that is comfortable both sitting and standing to make posing easier during your session!

I LOVE props! They bring something special to your session, whether it be your favorite book to read, a musical instrument, or your childhood stuffed animal, they all add personality to your photos. Some fun ideas are a small bouquet of flowers, a hat, book, mini camera, art supplies, etc.

Movement is key!



Props make the session
feel like YOU



Couples Outfit Guide



Neutrals never fail to make you stand out against natural scenery, pick shades of tan and white. Complementary colors are best for couples, making sure you don't blend together in photos. Although engagement shoots scream "wear white!" you don't have to!



Senior Outfit Guide

Optimal colors for photos include white, green, blue, pastel yellow, pink, and orange. White can make you stand out against darker forest/greens. Bright colors make you pop against the sky!



The No No List

You want your photoshoot to focus on you, so here are some no nos to follow when considering outfits!

- NO logos on shirts/pants/hats. Any brand logo, even if its your own company, stands out like a sore thumb in photos. Try to avoid repping a brand (nike, adidas, etc.) in your photos! Exceptions include small logos such as ralph lauren on dress shirts and the lululemon stamp on mens pants/shirt corner.
- NO graphics. Sorry not sorry, graphic tees are a no no no. You don't want to be a walking billboard.
- NO bold patterns. Paisley floral, soft strips, thats ok, but maybe rethink the zebra stripe, multicolored stripes, or punchy print you had in mind.
- NO mismatching colors. If your not sure if they match, they probably don't. Reference the color wheel if you have to to find complementary colors.
- NO super casual or super dressy outfits. This is not a business meeting or interview, but also not a day at school. Skip the ripped jean shorts and tee shirt.
- NO poorly fitting clothes. Make sure to try on your outfit before the session and make sure everything fits!
- NO distracting items. Avoid sunglasses, big jewlery, apple watches, and hair ties. As much as you think it is easy to just photoshop out (its not!)

Tip 4: Vibes (yes lol)

The most important part of your outfit is making sure it matches the “vibe” of your photoshoot. If you are on the beach, maybe don’t wear a suit or dressy outfit, choose something flowy instead. If you are having an ice cream date shoot, maybe don’t wear a flowy beach dress. To think about it this way, when you think of the location, what do you envision other people wearing there?

Also, making sure your outfit is comfortable moving around is important to capture a variety of poses, both standing and sitting. If you can’t bend over in a tight short dress, consider going for a short flowy one to kneel down.



Still lost on your outfits? It’s ok! Grab inspiration from pinterest or instagram (I share lots of my sessions online!). Once your session is booked, I am here to answer all your questions on posing and outfits, so do not hesitate to reach out if you need a little added inspiration or creativity!

Want to see more examples? Check out my
instagram page @emmahaiglerphotography

EMMA HAIGLER PHOTOGRAPHY

